

2023 OHF U18AA CHAMPIONSHIPS SPONSORSHIP OPPORTUNITIES



APRIL 21-23, 2023
ACTIVA SPORTSPLEX
KITCHENER,
ONTARIO



WHAT IS THE OHF CHAMPIONSHIP?

The Ontario Hockey Federation (OHF) Minor Hockey Championships is a three (3) day event bringing together all OHF branch champions at the U18AA level.

The Championships take place at the end of every hockey season in the month of April.



The Kitchener Jr Rangers U18AA team is pleased to host the 2023 U18AA Championship taking place the weekend of April 21-23, 2023



Event Information

- ❖ Activa Sportsplex - 135 Lennox Lewis Way, Kitchener Ontario will host all tournament games
- ❖ Friday, April 21 – Sunday, April 23
- ❖ Exposure to over 1,000 guests and attendees throughout the weekend!
- ❖ Our goal is to create a lasting lifetime experience for the players, their families, friends, and all hockey fans who will be in attendance and we need your help!



Overview of Sponsorship Opportunities

- ❖ Tournament Gold sponsor - \$5000
- ❖ Tournament Silver Sponsor - \$2500
- ❖ Tournament Bronze Sponsor- \$1000
- ❖ Time out Sponsor - \$2500
- ❖ Player of the Game Award Sponsor - \$2000
- ❖ Change Room Sponsor \$2500
- ❖ Official Game Pucks Sponsor - \$2000
- ❖ Participant Cap Sponsor - \$1500
- ❖ Team Water Bottle Sponsor - \$1500
- ❖ Tournament Friends.. Your choice





Tournament Gold Sponsor - \$5000



- ❖ Recognition at the weekend event as a Gold sponsor
- ❖ Your company logo displayed in change rooms, tournament website
- ❖ Full-page advertisement in the program



Tournament Silver Sponsor - \$2500



- ❖ Recognition at the weekend event as the silver sponsor
- ❖ A half-page advertisement in the program



Tournament Bronze Sponsor - \$1 000



- ❖ Recognition at the weekend event as the bronze sponsor
- ❖ A quarter-page advertisement in the program



Official Timeout Sponsor- \$2500



- ❖ Signage within each change room 'All team snacks and drinks brought/supplied to you by Sponsor name
- ❖ Recognition during the event, social media and website
- ❖ Advertisement in program



Player of the Game Awards Sponsor- \$2000



- ❖ Each player of the game is presented by the Sponsor Representative (if able to attend) and 'brought to you by sponsor name' when announced
- ❖ Recognition during the event, social media and website
- ❖ Advertisement in program



Official Game Puck Sponsor - \$2000



- ❖ 225 game pucks
- ❖ Recognition during the event, social media and website
- ❖ Advertisement in program



Change room Sponsor- \$2000



- ❖ 2 options: \$1000 per team/room OR \$2500 (all 5 rooms)
- ❖ Sponsored by ... with company logo
- ❖ Recognition during the event, social media and website
- ❖ Advertisement in program





Participant Cap Sponsor - \$1500



- ❖ Provide all tournament participants with a cap
- ❖ Recognition during the event, social media and website
- ❖ Advertisement in the program



Participant Water Bottle Sponsor - \$1500



- ❖ Provide all tournament participants with a water bottle
- ❖ Recognition during the event, social media and website
- ❖ Advertisement in the program



Program Printing Sponsor



- ❖ Printing approx. 400 copies of the multi-page program
- ❖ Consult on design and layout
- ❖ Program recognition – ‘this program has been brought to you by *sponsor*’
- ❖ Recognition during the event, social media, and website



Tournament Friends



- ❖ Your contribution choice
 - ❖ Financial Funding (\$100-\$1000)
 - ❖ Product Funding (refreshments, meals, equipment, coupons, raffles items, etc)
 - ❖ Service Funding (printing, volunteers)
- ❖ Donations for raffles and silent auctions are appreciated
- ❖ Recognition of your contribution

TOURNAMENT MEDIA

UNDER DEVELOPMENT



THANK YOU

❖ For your consideration and support of minor hockey and the 2023 OHF U18AA Tournament

❖ For more information or to purchase a sponsorship, please contact:

SPONSOR@U18OHF.COM

